

WORK EXPERIENCE

GRAPHIC DESIGN INTERN AT HOWIES HOCKEY TAPE (JULY 2019-PRESENT)

- Design custom apparel (official game pucks, accessory bags, skate guards) for numerous hockey teams
- Create informational product posts for social media as well as email campaigns to end users and wholesale
- Work with high-level hockey teams (NHL to NCAA D1 to High School)
- Have done work with big-name companies (Barstool Sports, Bauer, Bud Light, Budweiser, Dunkin')
- Howies Instagram now has 260k followers

SPORT INTERNATIONAL HOCKEY ACADEMY (SUMMER OF JUNE 2017 AND 2018)

- Head Director of 40-Hour Week Hockey Camp
- Worked with anywhere from 30-70 children each week along side three other college students
- On our own traveling around the east coast coaching at a new city state each week
- Taught the game of hockey
- Prepared lunches, and set up on-ice as well as off-ice activities
- Learned how to be an efficient leader that my co-workers can count on each and every day
- After my first year working here I became Captain of the D3 Hockey Team here at Ferris

EDUCATION

DETROIT CATHOLIC CENTRAL HIGH SCHOOL

Novi, MI
Graduating class of 2015
40+ community service hours

B.S. GRAPHIC DESIGN FERRIS STATE UNIVERSITY COLLEGE OF BUSINESS

Big Rapids, MI
August 2016-May 2020
D3 ACHA Hockey Team
Mens D3 All American 1st Team
All American 3rd Team

SKILLS

- Sketch, Photoshop, Illustrator, InDesign, Dreamweaver, XD, Invision, Lightroom, After Effects
- Also, outside of the classroom, I taught myself how to use After Effects/Lightroom and have a very good knowledge of video editing
- Excellent problem-solving and collaboration skills
- Leading customers through easy to understand user journeys that remove hard-aches and allow for quick and easy production
- Ability to receive and apply constructive criticism from peers, co-workers, and clients

PROFESSIONAL REFERENCES

JOSH VANDERWEL

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DAN COSGROVE

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